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| To: | Joshua Mckinley |
| From: | Sean Parrell |
| CC: | Recipient names |
| Date: | 9/11/2024 |
| Re: | Scholarly Vs. Trade Articles Assignment |
| Comments: | Scholarly Peer-Reviewed Article:Title: The Emerging Role of Artificial Intelligence in Modern Society  Summary: This article discusses the wide-reaching impact of artificial intelligence (AI) on modern industries, including healthcare, marketing, and cybersecurity. It highlights the technological advancements in AI that have enabled the automation of processes and the transformation of industries through machine learning and neural networks. In the article, they mention the point of how helpful chatbots are, “Chatbots are employed to recognize phrases and words so that they can hopefully deliver content that is most helpful to the consumers having common questions [1]. The article argues that AI is significantly shaping the modern digital world, affecting both society and industries. It also outlines future challenges and opportunities that AI will present in the coming decades​(ssrn-3652429) [1].  Trade Article:Title: The Impact of Artificial Intelligence on International TradeSource: Brookings Institution  Summary: This trade article discusses the transformative potential of AI in international trade, focusing his trade article discusses the transformative potential of AI in international trade, focusing on specific applications such as data analytics, translation services, and supply chain management. It outlines how AI is already reducing barriers to trade by streamlining processes like demand prediction and warehouse management. The article also addresses challenges in AI development, such as the need for global access to data and AI's broader implications for economic growth and labor markets. It concludes by noting that international trade rules must evolve to support AI's development​(ssrn-3652429) [2].  Compare and Contrast: The scholarly article is a primary source based on empirical research, presenting in-depth technical insights into how AI is transforming multiple industries through complex algorithms and neural networks. Its tone is formal and technical, using data and research findings to support its conclusions. It includes references to studies and experiments, making it highly informative for an academic or research-focused audience.On the other hand, the trade article from the Brookings Institution is a secondary source, summarizing current trends in the use of AI in international trade. Its tone is more conversational and accessible to a wider audience, focusing on practical applications of AI in industries such as supply chain management and translation services. It lacks the deep technical analysis found in the scholarly article, instead focusing on the economic and policy implications of AI's adoption in trade. Additionally, the trade article uses real-world examples to illustrate its points, making it more relatable to professionals in the field of international trade.  References:  [1] Rahul Reddy Nadikattu, "The Emerging Role of Artificial Intelligence in Modern Society," International Journal of Creative Research Thoughts, vol. 4, no. 4, pp. 906-911, 2016. papers.ssrn.com/sol3/papers.cfm?abstract\_id=3652429.  [2] J. Meltzer, "The Impact of Artificial Intelligence on International Trade," Brookings Institution, 2024. [Online]. Available: https://www.brookings.edu/articles/the-impact-of-artificial-intelligence-on-international-trade/. |